

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER  
PURSUANT TO RULE 13a-16 OR 15b-16 OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: October 31, 2021

Commission File Number: 000-55992

**Red White & Bloom Brands Inc.**  
(Exact name of registrant as specified in its charter)

N/A  
(Translation of Registrant's name into English)

789 West Pender Street, Suite 810  
Vancouver BC Canada V6C 1H2  
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the Registrant is submitting this Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): Yes ☐ No ☒

Indicate by check mark if the Registrant is submitting this Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): Yes ☐ No ☒

Indicate by check mark whether the registrant by furnishing the information contained in this Form 6-K is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934: Yes ☐ No ☒

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## Explanatory Note

### Safe Harbor Statement

*This Form 6-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 about the registrant and its business. Forward-looking statements are statements that are not historical facts and may be identified by the use of forward-looking terminology, including the words “believes,” “expects,” “intends,” “may,” “will,” “should” or comparable terminology. Such forward-looking statements are based upon the current beliefs and expectations of the registrant’s management and are subject to risks and uncertainties which could cause actual results to differ materially from the forward-looking statements.*

*Forward-looking statements are not guarantees of future performance and actual results of operations, financial condition and liquidity, and developments in the industry may differ materially from those made in or suggested by the forward-looking statements contained in this Form 6-K. These forward-looking statements are subject to numerous risks, uncertainties and assumptions. The forward-looking statements in this Form 6-K speak only as of the date of this report and might not occur in light of these risks, uncertainties, and assumptions. The registrant undertakes no obligation and disclaims any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.*

### Exhibits

The following exhibits are included in this Form 6-K:

Exhibit No.	Description	Date
99.1	<a href="#">News Release</a> , Red White & Bloom Completes Platinum Vape Management Transition, Reduces US\$12.5 Million of Liabilities	October 21, 2021
99.2	<a href="#">News Release</a> , Red White & Bloom Brands to Appoint Strategic Investor Colby De Zen to Board of Directors.	October 21, 2021
99.3	<a href="#">News Release</a> , Red White & Bloom Names Alcohol Industry Finance Executive Chris Ecken as CFO	October 21, 2021
99.4	<a href="#">News Release</a> , Red White & Bloom Preferred Stock Shareholders Lock-Up Over 50 Million Preferred Shares	October 25, 2021

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

By: /s/ Theo van der Linde

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Theo van der Linde  
Chief Financial Officer

Date: November 5, 2021



## **Red White & Bloom Completes Platinum Vape Management Transition, Reduces US\$12.5 Million of Liabilities**

- *Ramps up production of Platinum Vape products in Michigan to meet increased demand*
- *Strengthens balance sheet and redeems US\$5 million in convertible debentures preventing the issuance of 8.8 million shares under the conversion feature*

TORONTO, October 18, 2021 (GLOBE NEWSWIRE) -- Red White & Bloom Brands Inc. (CSE: RWB and OTCQX: RWBYF) ("RWB" or the "Company"), a multi-state cannabis operator and house of premium brands, has completed an agreement for the transition of the management at its [Platinum Vape](#)<sup>(1)</sup>, LLC ("Platinum Vape" or "PV") acquisition and group of companies, settled all additional PV acquisition purchase price consideration, and redeemed US\$5 million of convertible debentures that were previously convertible at US\$0.57 per share.

"Platinum Vape experienced unprecedented growth over the last couple of years, and our acquisition of PV last year was a watershed event for RWB," stated Brad Rogers, Red White & Bloom CEO and Chairman. "In addition to the current changes, we expect the further transition for management of the PV segment into a state-specific focus will allow for the expansion of the brand to each state in which RWB operates, while facilitating compliance for the regulatory and marketing nuances that are unique to each jurisdiction."

Rogers added, "We continue to strengthen our balance sheet with the elimination of any additional consideration payable related to the acquisition of PV, including elimination of the US\$7.5 million earn-out payment -- currently booked as a liability on the balance sheet, which could have been up to US\$25 million if certain sales milestones were met -- and redemption of the US\$5 million of convertible debentures."

### **Increased Production**

Strong demand in Michigan and California is outpacing supply of RWB's award-winning PV brands. RWB, through its licensing agreement in Michigan, expects to see an increase in production to over 450,000 PV vape carts per month in November and has made expansion of the PV brand a top priority.

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<sup>(1)</sup> <https://houseofplatinum.com/>

## Management Additions

“We know how valuable each and every member of our company is to our continuing success,” Rogers noted. “In this time when so many companies are struggling to attract and retain their staff, we are proud to welcome our new team members, congratulate the existing RWB management team members who have taken on expanded roles, and thank all members of our team for their dedication and hard work as we continue to drive growth of both PV and overall results in each state.”

RWB’s new management appointments include:

Shea Alderete and Joaquin Rodriguez have been brought on board as Co-General Managers of RWB California day-to-day operations.

- **Shea Alderete** is a dedicated, philanthropic entrepreneur with 20+ years of cannabis industry experience. Previously, Alderete had a professional career in baseball and recognized that there was a gap in the market for anti-inflammatory pain relief medications, which inspired him to focus on the science behind cannabis. Alderete has long-term experience working with some of the most reputable brands in the cannabis industry such, as Moxie and HGH, where he set the innovative standard for cannabis extraction and formulation methodologies and paved the way for their success. Coming from humble roots and family-owned businesses, he has built his success on being a leader among his teams and peers and is known for his exceptional follow through. Alderete has won numerous cannabis product awards with the Cloud Vapes brand, which today is a profitable USD\$70M-a-year business. Additionally, he has won the Chalice Cup of California for the best Concentrate products, as well as the 2016 International Canada Karma Cup for the best vaporizer and terpenes.
  - **Joaquin Rodriguez** is a passionate and visionary leader with four years of direct operations experience in the cannabis industry and an additional seven years of cannabis economic market research. Cutting his teeth in the extraction space, he successfully developed and built four distillation labs and managed 24-hour production operations in addition to brand operations, new product development and formulations intellectual property development alongside his business partner. Educated in mechanical engineering and business economics, he is well-suited for his operations role. The combination of engineering, business economics education and years of practice in the field gives Alderete a unique mindset for creative problem solving and business strategy.
  - **Craig Rosevear** has been appointed RWB West US Regional Controller. Rosevear, a Certified Public Accountant, has an extensive background in finance and administration across varying industries, including gaming, manufacturing, consumer business, technology, and not-for-profit. He began his career with Deloitte before taking accounting and finance leadership roles at large public and private companies such as Caesars Entertainment, Ahern Rentals, and Scripps Research. His experience in many different industries gives him a unique perspective for improving efficiency in accounting, finance and operations.
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Rosevear holds a B.S. in Accounting from the Marshall School of Business at the University of Southern California.

### **Transaction Details**

The former owners (“Sellers”) of the Platinum Vape Group and RWB executed an agreement under which the parties have agreed to a transition plan, including their resignations as directors and officers from all RWB entities, as well as a waiving of any further consideration as it pertains to the potential earn-out that formed part of the original purchase consideration, which was previously recorded as a US\$7.5 million liability on the company’s financial statements. As part of this agreement, the Company redeemed US\$5 million of convertible debentures that were previously convertible at US\$0.57 per share and facilitated the private purchase of US\$10 million of convertible debentures, representing the balance of the debentures, with an arm’s length institutional investor.

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### **About Red White & Bloom Brands Inc.**

The Company is positioning itself to be one of the top three multi-state cannabis operators active in the U.S. legal cannabis and hemp sector. RWB is predominantly focusing its investments on the major US markets, including Michigan, Illinois, Massachusetts, Arizona and California with respect to cannabis, and the US and internationally for hemp-based CBD products.

For more information about Red White & Bloom Brands Inc., please contact:

### **Tyler Troup, Managing Director**

Circadian Group IR

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### **FORWARD LOOKING INFORMATION**

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## **Red White & Bloom Brands to Appoint Strategic Investor Colby De Zen to Board of Directors**

TORONTO, October 21, 2021 (GLOBE NEWSWIRE) -- [Red White & Bloom Brands Inc. \(CSE: RWB and OTCQX: RWBYF\)](#) ("**RWB**" or the "**Company**"), a multi-state cannabis operator and house of premium brands, is pleased to announce the appointment of strategic investor and entrepreneur Mr. Colby De Zen to its board of directors, to become effective upon completion of any regulatory and/or other requirements as applicable.

De Zen brings a wealth of operational and executive management expertise to the Company. He is one of the managing directors of the De Zen Family Office, which has deployed significant capital in the public and private sectors, including real-estate, manufacturing, technology, trucking/logistics and cannabis. Currently he serves as Vice President of Trunkeast Investments which employs over 2,000 people across numerous companies, generating in excess of \$1 Billion in annualized revenue. De Zen is instrumental in overseeing the day-to-day operations with a primary focus on operational efficiency, cost management and M&A activities. He holds a BMOS Degree, with a Specialization in Finance, from the University of Western Ontario.

"We are extremely fortunate to have developed such a strong relationship with the De Zen Group," declared Brad Rogers, Chairman and CEO. "Their strategic involvement and support have been instrumental to Red White & Bloom Brands' growth. Colby adds impressive operational skillsets and financial acumen to our Board as we prepare to close on key assets in Michigan, and expedite our expansions in Florida, California, Arizona, Illinois, Massachusetts, and Oklahoma. We are excited to have Colby join the team and look forward to working together."

De Zen stated, "RWB has built a significant foundation of assets, both organically and through various M&A transactions. I believe that RWB is at an inflection point where substantial shareholder value can be created through continued operational efficiency and execution of RWB's plans for growth. I am looking forward to working with Brad, and the team, as RWB turns the corner on a number of strategic initiatives."

### **About Red White & Bloom Brands Inc.**

The Company is positioning itself to be one of the top multi-state cannabis operators active in the U.S. legal cannabis and hemp sector. RWB is predominantly focusing its investments on the major US markets, including Michigan, Illinois, Florida, California, Oklahoma, Arizona and

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Massachusetts, with respect to cannabis, and the US and internationally for hemp-based CBD products.

For more information about Red White & Bloom Brands Inc., please contact:

**Brad Rogers, CEO and Chairman**  
604-687-2038

**Tyler Troup, Managing Director**  
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[IR@RedWhiteBloom.com](mailto:IR@RedWhiteBloom.com)

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## Red White & Bloom Names Alcohol Industry Finance Executive Chris Ecken as CFO

October 21, 2021 16:00 ET | Source: [Red White & Bloom Brands Inc.](#)

- ***Brings 25+ years of experience in highly regulated spirits/wine industry***
- ***Expert in global analytics strategy to create sustainable growth***
- ***Experience leading NYSE-listed firm benefits RWB on its trajectory for uplisting, subject to "safe banking" for the cannabis industry***

TORONTO, Oct. 21, 2021 (GLOBE NEWSWIRE) -- [Red White & Bloom Brands Inc. \(CSE: RWB and OTC: RWBYF\) \("RWB" or the "Company"\)](#), a multi-state cannabis operator and house of premium brands, has appointed Christopher Ecken as its Chief Financial Officer, effective October 2021.

"We welcome Chris Ecken as a key addition to the breadth and depth of our management team," stated Brad Rogers, CEO of Red White & Bloom Brands. "Chris' extensive experience as a financial executive at a major NYSE-listed player in the alcohol beverage industry – a highly regulated industry similar to cannabis -- will be a tremendous asset. His rise through the ranks and track record of accomplishments at each level is testament to his financial acumen, visionary leadership and strategic mindset. We anticipate his specialized skills will help shape sustainable long-term growth, the shift to cannabis industry safe banking, and an upward trajectory toward a listed exchange for Red White & Bloom."

Ecken noted, "I'm looking forward to leveraging my extensive experience within the spirits industry as I lead Red White & Bloom's finance organization during this exciting time of growth for the company and the cannabis industry overall."

Ecken brings decades of finance experience, including the last 25 in executive finance at Brown-Forman, a producer of some of the world's most recognizable alcohol brands; including Jack Daniel's®, Woodford Reserve® and



*Red White & Bloom Brands has tapped as its new CFO Christopher Ecken, a finance executive from Brown-Forman, a producer of some of the world's most recognizable alcohol brands.*

Herradura®. Mr. Ecken has served in leadership roles overseeing and administering a full spectrum of finance functions, including strategy and forecasting, operational management, and execution, risk management and controls, revenue management, and M&A due diligence. Most recently he held the title of Senior Vice President, Director Global Analytics, after successful execution of the roles of SVP Director Global Financial Planning & Analytics/Commercial Finance; VP Director Global Business and Strategic Analytics; and VP Finance Director – North America; VP Finance Director Latin America; as well as other positions. Some of his most notable achievements include:

- Leading a cultural and mindset shift away from standard budgeting and reporting, toward continuous planning, data-driven analytics and actionable business insights;
- Leading the global revenue management initiative focused on creating sustainable growth;
- Fully implementing global and regional restructuring; and
- Creating and leading a new data science organization focused on delivering insights and strong visualization.

Prior to that, Mr. Ecken worked at KPMG in tax and audit. He holds an M.B.A. from Southern Methodist University Graduate School of Business and a B.S. in Accounting from St. Louis University.

Rogers concluded, “We thank Theo van der Linde for his work as RWB’s CFO in the transition following the reverse merger, and look forward to his continued contribution as a member of the RWB Board. Our industry is experiencing a lightning fast pace of change, and we are well-positioned to take advantage of the opportunities before us, thanks to our highly skilled management team and board of directors.”

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#### **Tyler Troup, Managing Director**

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## **Red White & Bloom Preferred Stock Shareholders to Lock-Up Over 50 Million Preferred Shares**

*-Series II Preferred Shares continue to accrue a 5% annual dividend, payable in shares upon conversion, until April 24, 2022-*

TORONTO, October 25, 2021 (GLOBE NEWSWIRE) -- [Red White & Bloom Brands Inc.](#) (CSE: RWB and OTCQX: RWBYF) ("RWB" or the "Company"), a multi-state cannabis operator and house of premium brands, today announced that certain Company shareholders, representing over 50 million RWB Series II Preferred Shares (the "Preferred Shares") (together, the "Locked-up Shareholders"), have agreed to a non-conversion lock-up period for their Preferred Shares for a term that expires on April 24<sup>th</sup>, 2022; the date at which the Preferred Shares are slated for automatic conversion into common shares of the Company. The Agreement shall provide for the Locked-up Shareholders to maintain their current rights as Preferred Share shareholders, including the 5% accrued dividends that form part of the Preferred Share features, as well as a change of control clause that would accelerate the conversion date in the event that there is a change of control of the Company. All shareholders of the Series II Preferred Shares have the option to hold their shares until April 24<sup>th</sup>, 2022.

"RWB senior leadership, including myself, as well as a number of shareholders believe in RWB's long-term house of premium brands strategy to lead the US cannabis industry," said Brad Rogers, CEO and Chairman of RWB. "We are continuing to strengthen every aspect of the company. Those that have been following us recognize the significant transformation that we are undertaking with additions to our team, expansion of our brands, and the imminent operationalizing of key investments we have made over the last couple of years. This lock-up extension reflects confidence in the vision and long-term growth potential of the Company by its founders, management and shareholders. We are committed to building the business and driving long-term shareholder value."

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